



National Youth Traffic Safety Month®

50 Best Award

Would you like to receive a \$1,000 award for your efforts to reduce teen driving crashes in your community?
Start working now on plans for this year!

May is National Youth Traffic Safety Month because it is an important time for teens to be focused on driving safety. To support youth-led National Youth Traffic Safety Month projects, The Allstate Foundation is awarding \$1,000 to 50 local youth organizations for their youth-developed and implemented projects that demonstrate a strong focus geared towards youth traffic safety with a focus on distracted driving prevention.

With prom, graduation, and summer trips just ahead, youth-led teams can work together with The Allstate Foundation and National Organizations for Youth Safety to decrease the number of traffic-related deaths and injuries that involve young drivers and passengers.

To apply for a National Youth Traffic Safety Month 50 Best Award:

1. Visit www.NOYS.org to review a list of project ideas – or draft up your own!
2. Once you've decided on your project, be sure to register it at www.NOYS.org by **May 31, 2010.**

View the online toolkit at www.noys.org

50 winners will be announced on July 29, 2010!

View full rules and program details at www.NOYS.org.

National Youth Traffic Safety Month 50 Best Awards are funded by:

The Allstate Foundation

